

Jeff Williams
Advertising & Graphic Designer

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Introduction: Hi there, my name is Jeff Williams. I'm a designer. I create engaging, smart and wonderful things including advertisements, billboards, brochures, dreams, websites, emails, time machines, love stories, amazing playlists in iTunes, posters, plans for world domination, storyboards, illustrations and much more.

Education: Graduated with honors from Montana State University, Bozeman in 1998 with a B.A. degree in fine arts with a focus in graphic design

Technology: Adobe Creative Suite, QuarkXpress, Adobe Dreamweaver, (I also know a little Flash, HTML, XML, CSS and Javascript)

Employment: **Key Curriculum Press**
Employed: Jul. 2006 - present
Salary: \$63,000
Position: Senior Graphic Designer
Supervisor: Judy Anderson, 510-595-7000 x.254
Responsibilities: Design and pitch advertising and marketing materials to promote Key Curriculum Press' textbooks and software to teachers and educational institutions

Tower Records Corporate Office

Employed: Sep. 2001 - Jul. 2006
Salary: \$48,000
Position: Senior Advertising Designer
Supervisor: Mike Jansta, (no longer with company)
Responsibilities: Coordinate with Tower's agency of record to create, pitch and implement national and regional ad campaigns involving print, outdoor, TV and online

The Reporter Newspaper

Employed: Aug. 1998 - Sep. 2001
Salary: \$42,000
Position: Advertising Designer
Supervisor: Matt Meredith, 707-453-8186
Responsibilities: Create multiple ads for a large pool of clients while working under the tight deadlines of a daily newspaper environment

Freelance Design Work

Employed: Jan. 2001 - present
Position: Advertising Designer
Responsibilities: From concept to pitch, copy writing to buying media, I have worked on the occasional small ad campaign for local businesses in the bay area for the past seven years

References: Happily provided upon request